



# Rebuilding India

Habitat for Humanity India Quarterly Newsletter  
July – September 2016

YEAR ONE  
ISSUE THREE

# Editorial

Everyone needs a foundation to build a future. It is a decent home that offers them this foundation. Every home is a building block and it gives families a better chance for a stronger future.

This issue of Habitat's newsletter - 'Rebuilding India' - focuses on our new strategy 'ImPact 50-50'. With ImPact 50-50, we are attempting to achieve integrated development in a holistic manner with housing and sanitation at the center linked with issues of education, health and livelihood.

We are proud to announce that Kalyan Jewellers - India's leading jewellery brand is the first Indian organisation to

support 'Impact 50-50', You will read more about our partnership in this newsletter.

Under 'ImPact 50:50' Habitat for Humanity aims to work in 100 districts across India to provide improved shelter and sanitation facilities for the people at the bottom of society's pyramid.

Best Regards,

Rajan Samuel  
Managing Director,  
Habitat for Humanity India

## CREDITS

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## Habitat for Humanity at a Glance

Families served

1,82,935

Individuals served

8,84,927

Homes built and repaired

1,67,894

Sanitation units built

46,181

States

20

Volunteers

10,17,465

People served through DRR

1,40,880

People served through Sensitise 2 Sanitise coalition

93,95,173

# Building strength, stability and self-reliance for Maharashtra's farmer families



Employees of Willis Processing Services (India) with Habitat India team and the local community at Osmanabad

Over the last few years, Maharashtra has witnessed a high and unfortunate number of farmer suicides. In 2015, over 3000 farmers committed suicide in Maharashtra out of which the Vidarbha and Marathwada region alone accounted for 83% of these deaths.

Willis Processing Services (India) Private Limited, a firm engaged in risk management, insurance brokerage and advisory services has partnered with Habitat for Humanity India to build 50 new houses in Osmanabad (Maharashtra) for the widows of farmers

who have committed suicide. The families will be provided with brick and mortar houses which will be equipped with sanitation units, drinking water supply and rainwater harvesting facilities.

“We were deeply saddened with the frequent news items about farmers in Maharashtra committing suicide due to the severe drought. We were very concerned about the families. They had not only lost their sole income provider but were also finding it difficult to cope with the aftermath. They were struggling to meet their basic needs of food,

clothing and shelter. Housing was the most expensive component and critical in providing stability as they tried to rebuild their lives. This was the reason we decided to support the widows of the deceased farmers by providing them with Housing”, said Simon Smith, Chief Executive Officer, Willis Processing Services (India) Private Limited - Mumbai, at the groundbreaking ceremony of the project held in Osmanabad on 12th September 2016.

“We aim to assure a better livelihood for the widows of the deceased farmers by providing improved shelter and sanitation facilities. Through this partnership, we will impact the lives of 250 individuals by building 50 new houses equipped with sanitation units.”

Rajan Samuel,  
Managing Director,  
Habitat for Humanity India.

# John Abraham lauds students of Sacred Heart School, Kalyan



Habitat India brand ambassador John Abraham felicitates Albin Anthony; COO of Sacred Heart School

A year ago, torrential rains submerged Tamil Nadu under the deluge of water and had a devastating impact on the lives of individuals, leaving thousands without a home. To rebuild the lives of these families Habitat for Humanity India launched a three phased disaster response program which was supported by a large number of corporates, celebrities and people from different parts of India.

Students of Sacred Heart School, Kalyan (Maharashtra) were not left far behind. They contributed a generous amount of

INR 15 lakh towards the cause. They also donated INR. 3 lakh to improve homes of tribal families in Karjat and took part in a Habitat build.

Sacred Heart School has also committed to donate INR 10 lakh towards Habitat India under the Rupee for Change campaign in the academic year 2016-17. They will be sending a team of 400 students as volunteers for another Habitat 'Build' in calendar year 2017.

Albin Anthony, COO, Sacred Heart School said "To be the leaders of change, our students must have the

experience of the 'Have-Nots' prevailing in the society. They must nurture a compassionate heart which reaches out to their brethren living in the world of 'Have-Nots'. Habitat for Humanity is a wonderful organisation we have partnered with to nurture 'Leader's of Change' in our school".

Impressed by their contribution, renowned Bollywood actor, producer and the Brand Ambassador of Rupee for Change - John Abraham - visited the school on 16th July 2016 and interacted with them.

"It is heart-warming to see the efforts of these young kids of Sacred Heart School, Kalyan who are selflessly working towards rebuilding the lives of the flood affected families. The funds raised by the students will make a huge difference and will enable the families to reclaim their lives. I wish them luck for their continuous contributions."

John Abraham.



# Hero MotoCorp and Habitat build school sanitation units



Habitat India team with the local leaders and school students in Sangli

Hero MotoCorp - world's largest manufacturer of two wheelers - has partnered with Habitat for Humanity India for providing better sanitation facilities to the government school-going children in the Marathwada region of Maharashtra.

Hero MotoCorp and Habitat India have built 164 sanitation units and 134 hand-wash units in 17 government schools in Aurangabad, Hingoli, Nanded and Sangli. A dedication ceremony was held in these locations from 25th to 28th July, 2016 to

inaugurate and handover the sanitation units to the schools. The project will impact the lives of around 6000 children.

Vijay Sethi, Head of Corporate Social Responsibility and Chief Information Officer, Hero MotoCorp said, "As part of our CSR mission - 'Hero We Care', we are building toilets and hand washing areas in Government schools so that children do not drop out of schools. We are also working towards spreading awareness among children on various

aspects relating to the importance of hygiene and sanitation."

"Under the 'Swachh Bharat: Swachh Vidyalaya' (Clean India: Clean Schools) campaign, the Government of India wants to ensure that schools must have quality sanitation and hygiene facilities. The government, NGOs, and the corporates should work together to make this a reality", said Sanjay Daswani, Senior Director Resource Development, Habitat for Humanity India.

Asset CSR Team (ACT) has also played a key role in realizing this school sanitation project by working closely with Hero MotoCorp and Habitat for Humanity India

"A clean and hygienic environment in schools results in better attendance of children especially girls."

Vijay Sethi,  
Head - CSR and  
Chief Information Officer,  
Hero MotoCorp

# Eicher Group Foundation helps Rebuilding Chennai



G Sekar (seventh from right) and PWC Davidar (fifth from left) hand over the keys to Karpagam's family in Padappai

On 21st September 2016, Eicher Group Foundation and Habitat for Humanity India handed over new houses to the flood affected families in Tamil Nadu. G. Sekar, Head - Public Affairs & CSR, Eicher Motors Ltd; PWC Davidar - IAS and Principal Secretary to the Government handed over the keys to the families at the handover ceremony in Paddapai, Tamil Nadu. Eicher Group Foundation has joined hands with

Habitat to build 43 new disaster resilient homes, 300 sanitation units and to repair 188 houses. 430 families will be trained in disaster risk management.

“The Tamil Nadu floods was a call to humanity, to come together and lend a helping hand to the ones in need. We decided to act quickly and found an ally in Habitat who are now executing a well-planned intervention to serve the people who had lost their homes to the floods”.

“Overcoming practical barriers and helping the flood-affected families is being achieved with the help of Habitat India team's resilience and efforts”,

G Sekar,  
Head of Public Affairs and CSR,  
Eicher Group Limited.

# Kalyan Jewellers to build 2000 homes with Habitat India



T S Kalyanaraman (extreme right) Chairman and Managing Director, Kalyan Jewellers with Joseph Scaria (left) Resource Development - Asia-Pacific, Habitat for Humanity International and Rajan Samuel (center), Managing Director, Habitat for Humanity India

Prime Minister Narendra Modi, to build affordable shelter for people and to make India open defecation free.

“We aim to complete building 2,000 homes over the next 2 years. This is just the beginning. We are committed to scaling up our efforts to build collective capacity in areas like housing and sanitation that will complement the government's development initiatives. We are delighted to work with Habitat given their experience in large-scale housing programmes across the country and globally. We look forward to impact lives positively and in a sustainable manner.”

T. S. Kalyanaraman,  
Chairman and Managing  
Director, Kalyan Jewellers

Kalyan Jewellers, India's most trusted and leading jewellery brand has partnered with Habitat for Humanity India to build 2,000 new homes for low income, marginalized families in Kerala, Odisha, Andhra Pradesh and Telangana.

Kalyan Jewellers is the first Indian corporate to support Habitat for Humanity India's new initiative 'Impact 50-50', which aims to work in 100 districts across India for providing

improved shelter and sanitation for the families in need.

In phase one, Kalyan Jewellers and Habitat will build 750 homes followed by 1,250 homes in phase two. Over 2,000 families and 10,000 individuals will have a decent home through this intervention.

The initiative is aligned with the Government of India's schemes of 'Housing for All' and 'Swachh Bharat Abhiyan' launched by the honourable

# IKEA Foundation to improve homes for children in India



Habitat for Humanity and the IKEA Foundation have partnered for the first time to help families in poor communities improve their homes.

Through this partnership, Habitat for Humanity India aims to impact the lives of 37,500 families. This will directly impact the future of 112,500 children in India who will have healthier homes to grow up in and a better childhood.

“A large part of India's population still lives in multi-dimensional poverty. Housing provides a critical foundation for breaking the cycle of poverty.

A decent home opens the door to improved health, better performance in school, greater economic opportunities and increased community cohesion. This partnership will facilitate India's economic transformation by impacting

nearly 2,00,000 individuals in the next 5 years”, said Rajan Samuel, Managing Director, Habitat for Humanity India.

“By 2050, 7 in 10 people will live in cities, making the current housing crisis even more important to tackle. We believe that all children should have a safe place to call home and a healthy start in life. This is why we are supporting Habitat for Humanity with a grant to help families create affordable, healthy homes for their children, using eco-friendly building materials and services”

Jonathan Spampinato,  
Head of Communications  
IKEA Foundation

## Being a Part of the Change



They say, “A happy home is more than a roof over your head, it's a foundation under your feet.” At one point of time, Kala had neither.

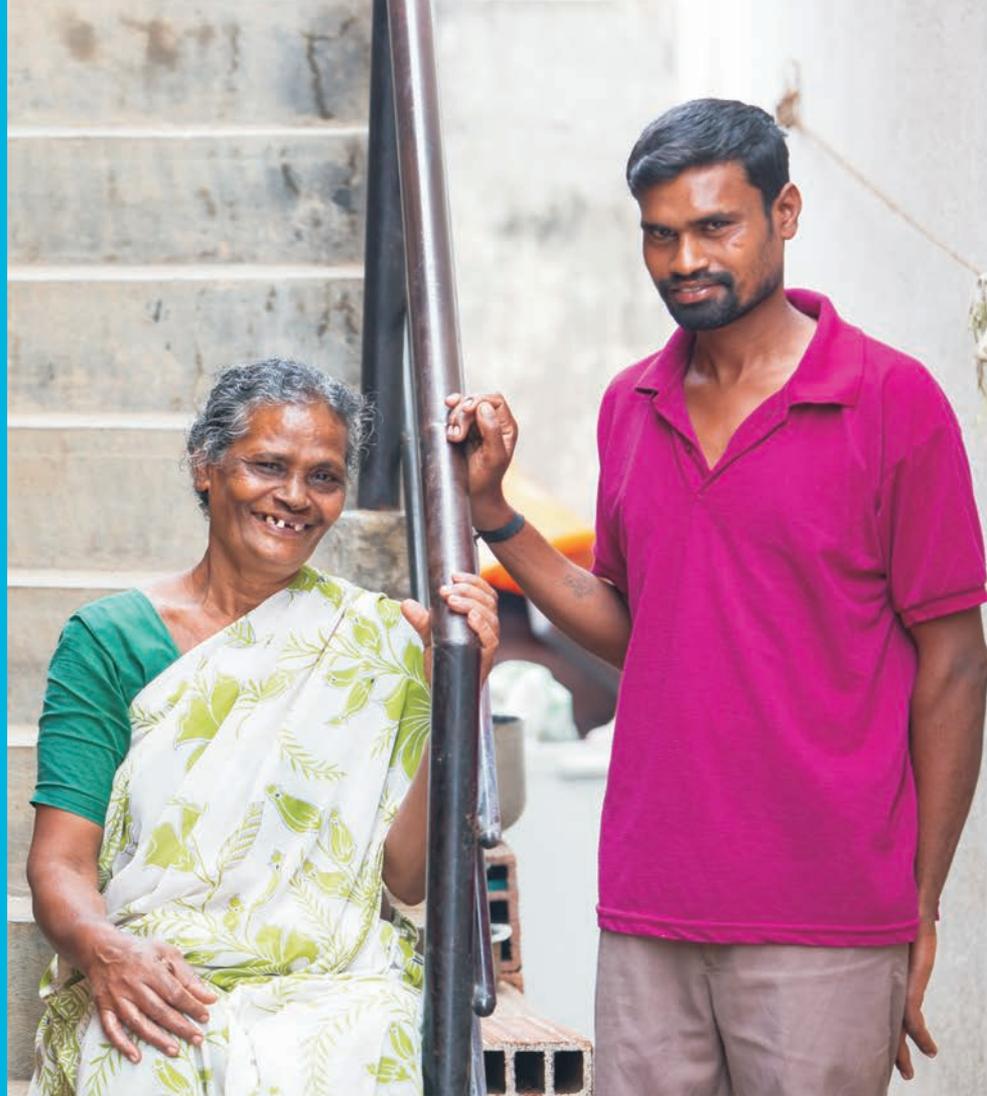
Hailing from Nagenhalli in Bengaluru, Karnataka, Kala has had a tough life. She lost her husband in 2008. She had six

children. Bhavani, her eldest daughter fell victim to domestic violence and passed away a year ago. Her second son Loknath sustained a head injury a few years ago and lost a few of his mental faculties. Her third son Ramesh, left the house in his teens. Just last year he came home for a while, dropped his son

with Kala and left home again. Her fourth son, Rajkumar is a contract labourer, fifth son Senthil drives a rented auto and her youngest child, Selvi is about to complete her graduation in humanities. Selvi has independently managed her education.

“Thanks to Habitat for Humanity India, today we have a house we can call our own. These four walls have not just saved us from embarrassment but have also shielded my family, made us stronger and provided us with social security and status,”

Kala, Karnataka.



“After my husband's death we had nothing left with us. We were almost rendered homeless. The responsibility of our family now rested on my shoulders. Most of the money I managed to earn was spent on taking care of my children's health, there was barely any saving left. The little shack we used to live in was so cramped that one could not even get a good night's sleep after a hard day's work. We had to take turns to sleep due to space constrains. This started affecting my health and I went into depression. This was when I heard about Habitat and decided to approach them. Thanks to them, today we have a house we can call our own. These four walls have not just saved us from embarrassment but have also shielded my family, made us stronger and provided us with social security and status,” says Kala with a sense of gratitude.

