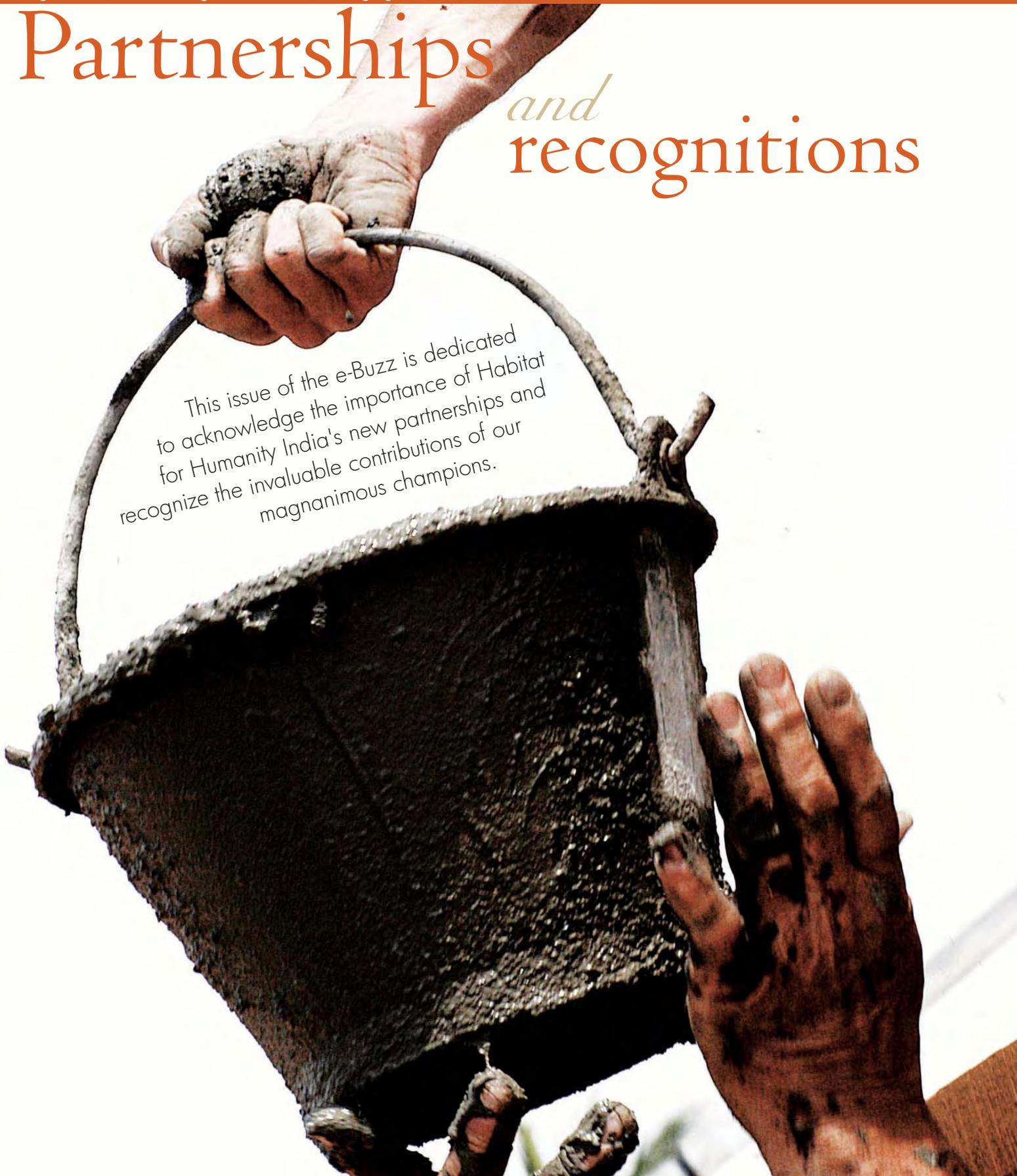




Partnerships *and* recognitions

This issue of the e-Buzz is dedicated to acknowledge the importance of Habitat for Humanity India's new partnerships and recognize the invaluable contributions of our magnanimous champions.



Cartier teams up with Habitat for Humanity



▲ Mrs Avanti Birla, Brand Ambassador Women IndiaBUILDS, Mr. Felix Fernandes, MD HFH India & Patrick Normand, MD Cartier, Middle East & South Asia at the launch of LOVE Charity bracelets.

World renowned luxury brand, Cartier, added its glitter to Habitat for Humanity India by launching its LOVE Charity bracelets at its boutique in New Delhi, in support of the Cause. "Giving back to the community has always been a priority for Cartier. For the past four years the LOVE Charity initiative has gained so much success and raised significant funds and awareness of various noble causes around the world. We are extremely proud to launch this initiative in India, and I am confident that we will have many people joining hands with us to raise funds to support Habitat for Humanity and its great cause," said



▲ LOVE Charity Bracelets

Patrick Normand, Managing Director of Cartier, Middle East and South Asia. 48 bracelets in 18k pink gold with a diamond and attached to a silk cord will be sold at **Rs. 34,000 (US\$695)** each, with the sale proceeds being donated to the **Women IndiaBUILDS** campaign of Habitat for Humanity India.



Vogue Fashion Night Out

Conde Nast (Vogue) – The **'Fashion's Night Out'** event is a global celebration of fashion organised by the international Media house, Vogue. Through this initiative the international editions of Vogue partner with designers, department stores and boutiques to create Fashion's Night Out, an evening extravaganza held around the world on 10th September 2009.

In India, the event which was held at the DLF Emporio Mall, New Delhi, was designed to support the cause of Habitat for Humanity India's, **Women IndiaBUILDS** campaign. Proceeds from the sale of signature T-shirts, specially designed for the occasion by Vogue Magazine, along with the proceeds from the sale of raffle tickets was pledged for donation to the Cause.



Intelenet

In support of Habitat for Humanity India's initiative to create greater awareness for the cause of eliminating poverty housing in India, Intelenet Global Services Pvt. Ltd. opened its doors to Habitat to sensitize its employees to the Cause. Intelenet is a leading provider of multi-faceted business process outsourcing (BPO) solutions to organisations across the



globe. Habitat stalls were set up at each Intelenet office location in Mumbai and Chennai, where more than 350 employees signed up as Habitat supporters and donors.

JW Marriott

JW Marriott hosted a coffee morning in support of **Women IndiaBUILDS** campaign of Habitat for Humanity India. The invitees were High Net Worth Individuals (all women) from the suburbs of Mumbai. Ms. Pooja Bedi a well known Bollywood star graced the occasion.



▲ In conversation (Lto R) Pooja Bedi, Sheila Kripalani, Chair **Women IndiaBUILDS**, Poorvi Chothani, Founder & Managing member, LawQuest, President AAA and other High Net Worth individuals

Habitat Club

The Habitat Club has been introduced as a part of the CAS program in the IB curriculum of Ecole Mondiale International School, at Mumbai. The objective of the club is *“To harness the imagination, energy and hope of young students, below 20 years of age, in order to productively and responsibly involve them as leaders in the work of Habitat.”* The club through its various activities will educate, raise funds, advocate and build for and with Habitat.



▲ Students at Ecole Mondiale School

ETA Star partnership extended



During their first year of partnership, under the **Home for the Homeless** program, ETA star properties donated AED 2 million to Habitat for Humanity, translating into 821 homes in India, Pakistan, Bangladesh & Ethiopia. Continuing its commitment to the cause this year ETA Star extended the program benefits to Egypt, Lebanon and Jordan.

The focus of the program during the Holy month of Ramadan was to spread awareness of the cause and encourage people to pledge their support to the cause online through their official website www.etastar.com/csr

» VOLUNTEERING



▲ Rallis India Team: Mr. Amuthan (VP HR) Communications, Commi Kapadia - (General Manager - Finance), Mr. Nandkumar (Finance), Pritam Patel (R&D)

Volunteers engaged in Construction Activities

	Volunteer Teams	No. of Volunteers
Volunteers from India	27	473
International Volunteers	11	156
TOTAL	38	629

Volunteers engaged in Non Construction Activities

	Volunteer Teams	No. of Volunteers
Volunteers from India	3	80
Individual Volunteers	-	4
TOTAL	3	84



▲ Volunteers in action at Delhi

Volunteer Teams

USA Open Team

Open Team Southern Ireland

Open Team Canada

Korea Open Team

Boys Brigade, Northern Ireland

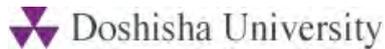
Women's Team Netherland

Netherland Open Team

Open Team Japan



ATKINS



VOLUNTEER SPEAK

Ms. Rosie Gethins,

Team leader Southern Ireland Team to India/ Pondicherry
27th July to 5th August 2009

"Habitat always gives me a new dimension in my life. The way Habitat helps the poor is something highly remarkable. It's my pleasure to help the under privileged families who are in need. Above all, helping build homes with my own hands is really a great experience. Yes, let's all build together again and again

Mr. Sungha Park,

Student Team Leader, Korea Open Team to India
7th to 14th of August 2009

I am shocked to see the living conditions of the families now. I am able to imagine how better they live once we complete the houses. Habitat is great because, it could bring real change in the community by building homes. I am sure to be back with another team very soon."

Ms. Karin Nas

The Team Leader – Netherlands team
19th to 27th September 2009

This is my 7th volunteer trip to Habitat in India and this is THE BEST of all my trips. I love the smiles and hospitality of the community. It's amazing to see people with no money, homes and facilities are able carry the smiles on their faces throughout the day. I am sure that every brick we moved to build will speak about the joy and pleasure of my team for years to come. I promise that I will be back next year to build more houses in India.

Awards for Excellence

Asia-Pacific Leadership Conference recognizes partnerships, programs and volunteers

Partnerships are extending the reach of Habitat programs across the Asia-Pacific region. Nurturing and growing these relationships was the focus of this year's Habitat for Humanity Asia-Pacific Leadership Conference. Nearly 100 staff and representatives of partner organizations attended the event, held at Manila, Philippines.

The conference ended with a celebration to honor winners of Habitat for Humanity's 2009 **"International Board of Directors' Awards"**. One of the categories awarded through the Nehemiah award, is the recognition of the distinguished contribution of volunteers in Habitat's work. This year the winners from India, under this category, were the very active **Women IndiaBUILDS** committee. The award comes with a trophy and US\$5,000 in prize money.



▲ **Nehemiah Award Winner- Women IndiaBUILDS** (L to R) Avanti Birla, Sabira Merchant, Annerieke Owen, Sheila Kripalani, Aarti Sanghi, Jimi Kapur & Sangeeta Kilachand

Ashish Nangia: At the ceremony another volunteer from India, Mr. Ashish Nangia, found honourable mention in recognition of his work towards promoting the cause of Habitat for Humanity India among the Bollywood fraternity. His direct intervention and support resulted in the well known Bollywood celebrity, John Abraham being appointed as the Goodwill Ambassador of Habitat for Humanity India and subsequently the Global Hero for Habitat for Humanity International.



▲ (L to R) John Abraham and Ashish Nangia



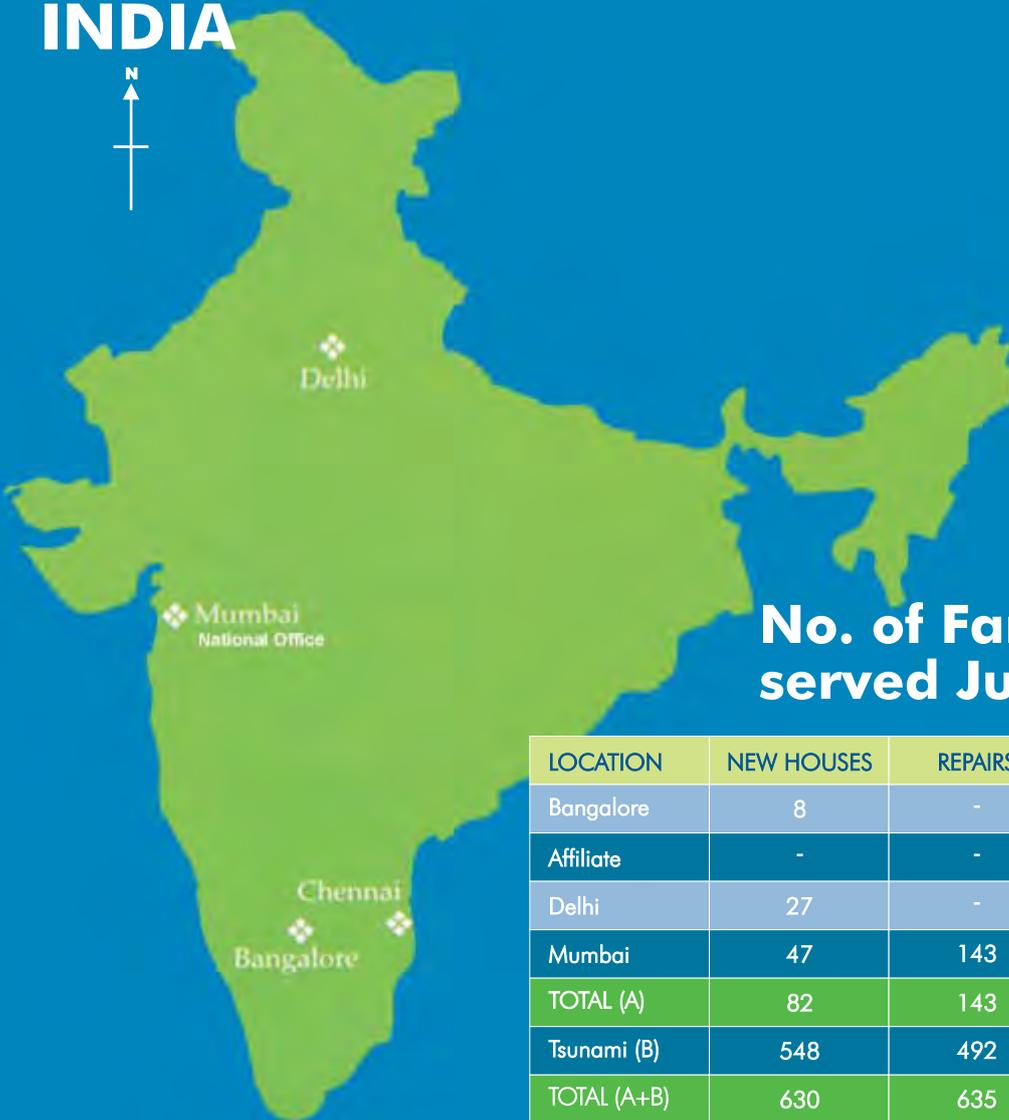
International Day of Prayer



On 20th Sept.2009, the International day of prayer, 3932 churches and prayer groups across India joined hands with Habitat for Humanity India and observed Shelter Sunday. On this day the churches conducted special prayers for the work of Habitat for Humanity.



INDIA



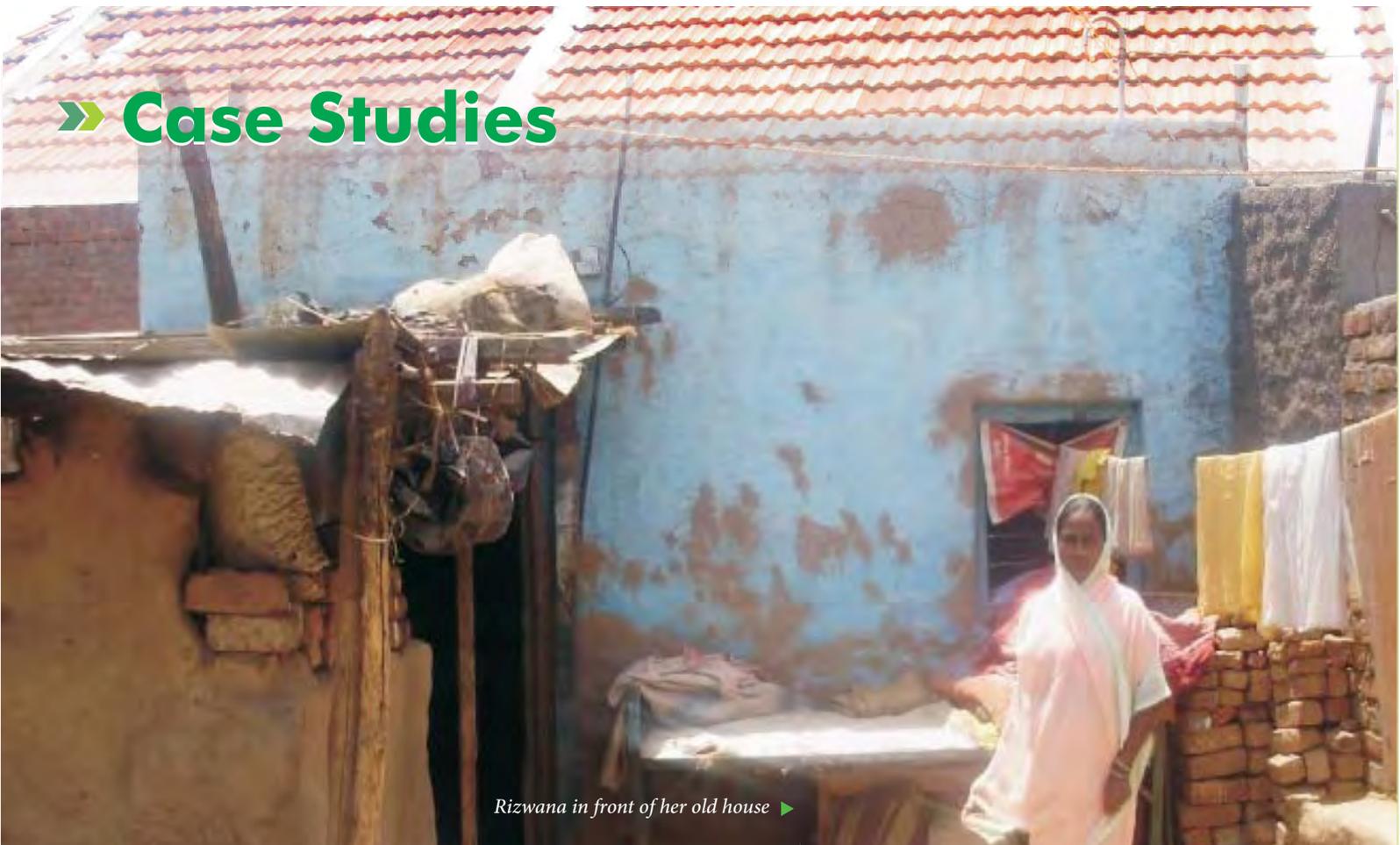
No. of Families served July 09 - Sept 09

LOCATION	NEW HOUSES	REPAIRS	REHAB	TOTAL
Bangalore	8	-	23	31
Affiliate	-	-	33	33
Delhi	27	-	22	49
Mumbai	47	143	-	190
TOTAL (A)	82	143	78	303
Tsunami (B)	548	492	-	1040
TOTAL (A+B)	630	635	78	1343

Habitat for Humanity, India during the period July- September 2009 served 1343 families across India. These families are tribals, urban slum dwellers and rural residents. They work as agricultural laborers, fishermen, salt pan workers, daily wage laborers and rag pickers to meet their ends. Due to their low income, these families are considered 'un-bankable' which results in them not being able to access formal sources of financing and therefore have no option but to live in dilapidated houses, in unhygienic conditions.

Through Habitat for Humanity's model of development, such families are provided with a means to build a permanent house, which they can proudly call their own. The families have remarked that the Habitat houses has increased the safety for their children in addition to restoring their dignity, self confidence and self worth. It has motivated children to attend school regularly and enhanced their academic growth. Sense of ownership to an asset has enabled their participation in community activities and established their identity. The home has also been a factor in increasing their livelihood options. With a decent and durable house, the family has enough disposable income available for education, health and repayment, through savings that accrue by way of reduction in cost of repairs/maintenance of their house, in subsequent years.

» Case Studies



Rizwana in front of her old house ▶

Rizwana and her husband Firoj Shaikh, with their three young children, used to spend many a sleepless night when their old home leaked during the annual monsoon season.

The family lived in a house having cracked walls and a damaged roof. Although each year, the family spent money on repairs to the house the leakages never stopped. The condition of the house also directly affected the studies of the children as finding a dry spot in the house was a near impossibility.

Rizwana and her family live in Kuran village of Sangamner district, in India's western state of Maharashtra. As a daily wage labourer, Firoj's earnings are a meager. To supplement the family income Rizwana too had to work in a crèche.

Rizwana was a member of a self-help group (SHG) and had been saving money as per the norms of the group. During a meeting of the SHG, she learnt about Habitat for Humanity's interest free loan to build homes, through a local non-governmental organization NISD (National Institute of Sustainable Development). She applied for the loan which got sanctioned and supplemented by the money saved by her, she now had sufficient finances to rehabilitate her crumbling structure.

The partnership with Habitat was the beginning of a transformation in the lives of Rizwana and her family. Working alongside volunteers and masons, the couple replaced the tinned roof. New walls were erected and the floor was tiled.



▲ Rizwana in her new Habitat house

Firoz no longer has to set aside hard-earned money to repair his houses frequently. The money so saved is used to re-pay the loan extended by Habitat for Humanity. For Rizwana, she is relieved as now the family is protected from the vagaries of nature.

The family is proud of their new home because it is a safe place to live in, for the children and the whole family. *"It is like a dream come true", says Firoz.*





*Smt Bassava and Chinappa ►
Bassava in front of their old house*

Smt Bassava, Chinappa and their three children live in Chandapura area of Shigav taluk in Haveri district . Each day was a struggle for the family to make ends meet.

Although they owned three acres of agricultural land, the produce was low as it was purely dependent on the uncertain monsoons. More often than not the couple worked as daily waged agricultural labourers to support their family of three children.



Smt. Bassava was a member of the self help group in their village. Through the group she was introduced to Habitat’s interest free housing loan program. This gave the Bassava family a hope to construct a simple, decent and secure shelter for her children and family.

“On getting this house my dream was realized and security of my children is no more a cause of worry for me.” Smt Bassava says, “ if a relative or two come home, I am able to provide accommodation for them. I am very grateful for the support rendered by Habitat for Humanity and NEEDS, Habitat’s local NGO partner.”



Dolly proudly standing in front of her pucca house. ►

Help at the Right Time

Dolly lives with her son and daughter aged 20 and 18 years in a newly constructed house in Thuthoor village of Kanyakumari District. She feels that without the assistance from Habitat for Humanity her house would not have been complete with the limited funds she had.

After the expiry of her husband, Maryson, five years ago the only source of income was through the money received from the rental of a fishing boat & nets, owned by them. Unfortunately the tsunami of 2004, damaged their boat which Dolly had repaired with borrowed money and put up for rental again. In 2005 a tidal wave washed away the boat leaving her with no option but to sell the fishing nets to repay the loan borrowed for the boat. Dolly and Maryson had bought a piece of land to construct their house but with the expiry of her husband she lost all hope of ever constructing a pucca house and was resigned to living in their thatched hut.

It was during this time, a local organization came up with a scheme of providing financial assistance to widows for constructing houses. Even with this money Dolly did not have the required finances to build her house.

It was then that she was introduced to Habitat for Humanity's interest free housing loan program, by members of her Self Help group. She applied for the HFH India housing loan and was granted the same.

She has now constructed a permanent house with a concrete slab roof. "This house has brought great joy to our family after all the turmoil that we have been through", says Dolly.

APPEAL FOR DONATIONS



▲ Flood pictures from Bijapur, North Karnataka

From the 30th of September, 2009, the States of Karnataka and Andhra Pradesh have been reeling under severe flooding caused by incessant rains. The floods have brought in its wake large scale destruction of life and property with official figures putting the loss of homes at around 450,000 in these States.

Habitat for Humanity in India has been at the forefront in providing succour to thousands of Indian citizens, post the various disasters in the country, in the past. The organisation channelizes its energies, post disasters, in repairs, rehabilitation and reconstruction of houses in the affected areas. With its experience of building over 29,000 houses across the country for the less

fortunate citizens of the country, Habitat is well equipped to take on this fresh challenge.

Please donate generously to help support the works of Habitat for Humanity India, in providing succour to those affected by this natural calamity, in the States of Karnataka and Andhra Pradesh. **Click here for more information.**

Yes, I want to contribute towards safe and decent housing



» Acknowledgment

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